

FULL BOARD ♦ Maricopa Workforce Connections

West Valley Career Center, Event Room
1840 N. 95th Ave., Suite 160, Phoenix, AZ

1. Call to Order

Chair Rick McCartney called the meeting to order at 09:37 a.m.

2. Roll Call: Quorum (16)

Members:		Staff/Guests	
Tony Abraham (P)	Trish Georgeff (A)	Kristen Merse	Trina Jenkins
Ben Candler (P)	Belinda Hanson (P)	Melanie Benitez	Aaron Roth
Shellie Frey (T)	Shawn Hutchinson (A)	Bonnie Thoi	Jerry Carlton
Dillon Holmes (A)	Randy Kimmens (A)	Virginia Sturgill	Dawn Zimmer
Kayong Holston (A)	Eric Knott (T)	Stacey Faulkner	Martin Moreno
Tina Huff (P)	Blair Liddicoat (P)	Cruz Armendariz	Rudy Barcelo
Rick McCartney (P)	Yolanda Locher (A)	Aparna Gupta	
Kelsie McClendon (P)	Christine Mackay (T)	Devin Hearn	
Bon Neckes (A)	Paul Magallanez (T)	Mike P	
Paul Sanders (A)	Tony Maldonado (P)	Mary Blumer	
Jessica Starr (T)	Rodney Pack (T)	Bill O'Brien	
Chevera Trillo (T)	Michael Scione (A)	Aaron Sneddon	
Karissa Brnak (A)	Marie Sullivan (P)	Todd Berndt	
Barbara Gallegos (A)	Karen Thorne (A)	Victoria Sanchez	

3. Pledge of Allegiance – Kelsie McClendon, Chair-Elect
4. Approval of Meeting Minutes – Action Item

Marie Sullivan made a motion to approve minutes from the June 28, 2012 meeting; Belinda Hanson seconded; minutes approved.

5. HSD-WDD Assistant Director – Information

Welcome, Patricia Wallace.

- Joins HSD Nov. 5, 2012
- Currently: Executive Director of Workforce and Economic Development Division in Santa Cruz County
- Education:
 - MA Organizational Management, University of Phoenix in Tucson, AZ.
 - BS Individual and Family Development, Purdue University, West Lafayette, IN.
 - Certified Manager of Program Improvement for the AZ Department of Education, Phoenix, AZ

6. Board Resignation/Nomination(s) – Action

Resignation - Al Ford, Phoenix Job Corps Center

- Effective Oct. 1, 2012
- Relocated out-of-state

Tina Huff made a motion to accept the board resignation of Al Ford; Tony Maldonado seconded; motion approved

Nomination (Private Industry) – Information

- Christoph Hilscher, Self-Nomination
 - JPMorgan Chase – Card Services, Tempe, AZ
 - Is interested in serving because: Worked with MWC in the past and was impressed by the many services offered. Assisting current employees and job seekers to develop and enhance their skills will not only help individuals but also the company and the community they are living in. Also partnered with GPEC to help attract new companies and is always interested in further supporting our region for the benefit of all stakeholders

7. Board participation – *Discussion*

Responsibilities:

- Development of Local Plan
- Selection of Operators and Providers
- Budget and Administration
- Connecting, Brokering and Coaching

Expectations:

- Regularly attend meetings
- Vote with ethical integrity on proposed agenda items
- Support goals and initiatives; share resources, expertise and knowledge
- Communicate with the Board Chair; items of interest, issues, concerns and/or attendance

8. Board Composition – *Information*

WIA sec. 117 (b) (2) Composition – Such criteria shall require, at a minimum, that the membership of each local board shall include representation by:

- Business in the local area who
 - Are owners of businesses, chief executives or operating officers of businesses, and other business executives or employers with optimum policy making or hiring authority
 - Represent business with employment opportunities that reflect the employment opportunities of the local area
- Education entities
- Labor organizations
- Community--based organizations (veterans/disabilities)
- Economic development agencies
- One-Stop Partners

WIA Mandated Partners – organizations in the following areas that provide services/activities that contribute to a comprehensive One-Stop Career Center:

- Adult education and literacy
- Rehabilitation Services
- Social Security
- Older Americans
- Postsecondary Vocational Education
- Trade Act
- Employment & Training
- State Unemployment Insurance
- Youth Services
- Community based organizations that provide human services

Current Composition: 12 private / 16 public

9. Board Member Recruitment – *Discussion*

Nominations needed:

- Private sector
 - Sector/cluster representation
 - Information Technology (including Advance Communications)
 - Biosciences and Healthcare
 - Solar and Green technologies (including Aerospace and Defense)
 - Transportation, warehousing and logistics
- Public sector
 - Job Corps
- Nomination process:
 - Board member contact
 - Nomination form submitted with resume for consideration at Dec. 20 meeting

ACTION ITEM: Create a nominating task force charged with assisting in the recruitment effort, on an on-going basis. Tina Huff and Chevera Trijillo volunteered to participate,

10. Advocacy Task Force – *Update, Tina Huff*

Membership:

- Tina Huff, Chair
- Shellie Frey, Vice-Chair

Meetings:

- First Tuesday of each month, 8 AM
- Last meeting Oct. 2, 2012

Future/Focus:

- Continue producing *Items of Note (ION)*
- Employer event
- Focus on legislation, specifically appropriations
- Recruit additional members – any board member interested in participating may forward an email to: TinaH@prosranch.com

11. Performance Task Force – *Update, Marie Sullivan*

Membership:

- Marie Sullivan, Chair
- Shawn Hutchinson, Vice Chair
- Ben Candler
- Kayong Holston
- Rick McCartney

Lost two members

Meetings:

- Last meeting Dec. 1, 2011
- On hold to focus on statewide launch of data management system (AJC)

Future/Focus:

- Reconvene before end of 2012
- Evaluate Data Tracking, is it effective
- Where are we in the attainment of the Goals
- What is our sector strategy with the AZ Commerce Authority
- What new ways are we looking at the workforce development talent pool and subsequently, what is the investment to be made in the talent pool's potential for employment
- Recruit additional members – forward email to: MarieSullivan@AWEE.org

Tina and Marie both expressed gratitude for the support staff has given; especially Dawn and the work with the ION (Items of Note).

ACTION Item: Report activity from each committee/task force for the Dec. 20, 2012 Full Board Meeting

12. Youth Council Report – *Update, Tony Maldonado*

Program Year 2011 Performance

- All WIA Youth statutory measures were met

Real-time Benchmarks:

- Lessons learned/challenges in evaluating
- Under review to determine effectiveness

Bureau of Land Management (BLM) Project

- Initiative through Bureau of Land Management and Department of the Interior
- MWC participation through ACYR
- Pathway for to fill land management agency positions

Youth Program RFP

- Under development for PY13 to release Jan. 2013
- Contractors operating under current contract are:
 - Arizona Call-A-Teen Youth Resources (ACYR)
 - Goodwill of Central Arizona
 - Valley of the Sun United Way Aspire Collaborative
 - (Jobs for AZ Graduates, Chicanos por la Causa, Friendly House, Arizona Women's Education and Employment)

13. AZJOBCONNECTION – Update, Aaron Sneddon

Implementation Feb. 2012 – Statewide meeting, Sept. 27:

- Matrix of issues
- Majority required State prescribed resolutions
 - WIA staff inability to refer non-WIA participants to Arizona Job Connection (AJC) opportunities – Job seekers must be enrolled or work with DES Employment Service staff to complete job referrals
 - Employment Services Staff at Career Centers, mostly affects other Local Workforce Investment Areas (LWIAs)
 - Upgrade to system – details not yet available
 - Work with MWC Business Account Coordinator to post opportunities or request other employer services

Rick recognized Aaron Sneddon's last day and expressed gratitude for his work with WDD during his tenure.

14. MWC Highlights – Information, Bill O'Brien

- WIA training Orientations
- Joint MWC/PWC Bureau Land Management Project
- West Valley Career Center Remodel
- State Energy Sector Partnership (SESP) to close Dec. 31, 2012
 - Bill recognized the hard work Kristen Merse and Virginia Sturgill have put into this grant; as well as the Career Guidance Specialist (CGS)
- Website established:
 - MyHSD.Maricopa.gov

15. Chairman's Recap – Rick McCartney

- Next meeting, Dec. 20, 2012
 - Arizona Integrated Workforce Plan
 - New Board Member Nominations
 - Updates by Taskforces
 - Focus on the use of the taskforces
 - Create new taskforce to focus on areas not currently being covered
 - State Energy Sector Partnership (SESP)

Rick expressed appreciation to Margaret Trujillo for her hard work over the last several months and invited her to share an update with the board.

Margaret Trujillo: Thanked Rick for the acknowledgement and mentioned this would be the second time she has been a part of WDD for the short term and truly enjoyed working with the staff. Margaret stated, our staff is exceptional, quality, committed focused on our community and our clients.

Workforce Development is but one division of Human Services and we have done a tremendous amount of work over the last year, not just moving into the 21st Century as evident with the launch of the new web site; but we are focusing on maximizing and leveraging our resources. And to think about our community from the perspective that there would be "no wrong door". Everything under the umbrella of Human Services is integrated in the work we do here and I hope going forward as we work with our new director, that the integration from the department perspective will help bolster this board initiatives and priorities

16. Call to the Public – Rick McCartney

- Aparna Gupta/Phoenix Computer Academy, made a suggestion for the new web site; if there can be an org structure together where Workforce Development fits within the organization or some organization chart, this would be helpful to the community.
- Laurie Ontiveros extended an invitation to the new location of Las Artes program (59th Ave & Thunderbird) information will be available by contacting Laurie.

17. Adjournment: 10:37 AM